



# VASAVYA MAHILA MANDALI ANNUAL REPORT 2015-16



# 40-9/1-16, Vasavya Nagar,  
Benz Circle,  
Vijayawada-520010.  
Krishna District  
Andhra Pradesh  
[www.vasavya.org](http://www.vasavya.org)



**Summary:** Vasavya Mahila Mandali has served since last 47 years for women, youth and children in and around Andhra Pradesh and Telangana. VMM has organized meetings, health camps, took part in government initiatives. VMM has reached 471888 people through different project.

The alternative funding sources are on increase like Corporate Social Responsibility in addition to government funding. VMM during this year had two new initiatives, one with GAIL India Ltd a CSR for creating awareness on safety of gas pipeline, health messages and camps, another with Rajiv Gandhi National Institute for Youth Development an educational institution for enhancing communication skills of women corporators, the elected and nominated women representatives of Vijayawada Municipal Corporation.

VMM had a MoU with Swatchh Bharath Mission (G) as state lead partner for sanitation for Government of Andhra Pradesh. With the support of Ministry of Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy (AYUSH) has observed International Yoga day.

VMM is implementing targeted intervention programmes for truckers and migrant population with Apollo Tyres Foundation and APSACS in Vijayawada. Mobile HIV testing in unreached areas through MICTC in Krishna and West Godavari districts with support from APSACS. VMM is running Urban residential hostel for girls for supporting the educational needs of girls.

With support from Jamnalal Bajaj Foundation, VMM has implemented programmes focusing on women for entrepreneurship and promotion of Gandhian ideology among students was organized.

During this financial year we have some programmes has come to closure, even then new programmes are added. VMM is registered with DDUGKY for providing skill development to rural youth. With Pratham providing Employment guarantee skill development training to young women and girls. With support from NABARD, VMM is implementing Tribal Development Programme, providing livelihood support for tribes and horticulture.

VMM with support from Vijayawada Municipal Corporation and National Urban Mission has implemented Urban Health Centers to support the health needs of people in urban slums with a focus on mother and child reproductive health.

VMM as lead NGO has conducted community awakening caravan to counter human trafficking in Krishna district with the support from Prajwala and US consulate Hyderabad. The programme named “SWARAKSHA CARAVAN”, a rally followed by short information sharing and victims voices to sensitize men, to reduce the incidents of trafficking; Andhra Pradesh is second highest state in the country where incidents of trafficking is more. Six events were conducted at six sites in three days in Krishna district.

In the present circumstances there has been lot of scope for crowd funding, VMM has two projects supported by Global giving with projects focusing on productive youth for young India and support for aged people. The projects are placed in their webpage for accessing money from different individual donors.

As the nation is focusing on skill development and employment generation activities, at VMM has focused on the skill development activities and programmes. As a whole VMM is dynamic in its strategy to reach the unreached through different innovations, I took this opportunity to share in details the projects and their contribution to the society.

During this year VMM Advisory board meeting was held, the board has advised to focus on skill development programme which there is lot of scope for projects from government and donors.

**Smt. Chennupati Vidya**

President

Vasavya Mahila Mandali

### **Governance and Leadership:**

VMM has conducted seven executive committee meetings in the year 2015-16 with 100% attendance to six meetings and 89% attendance to one meeting.

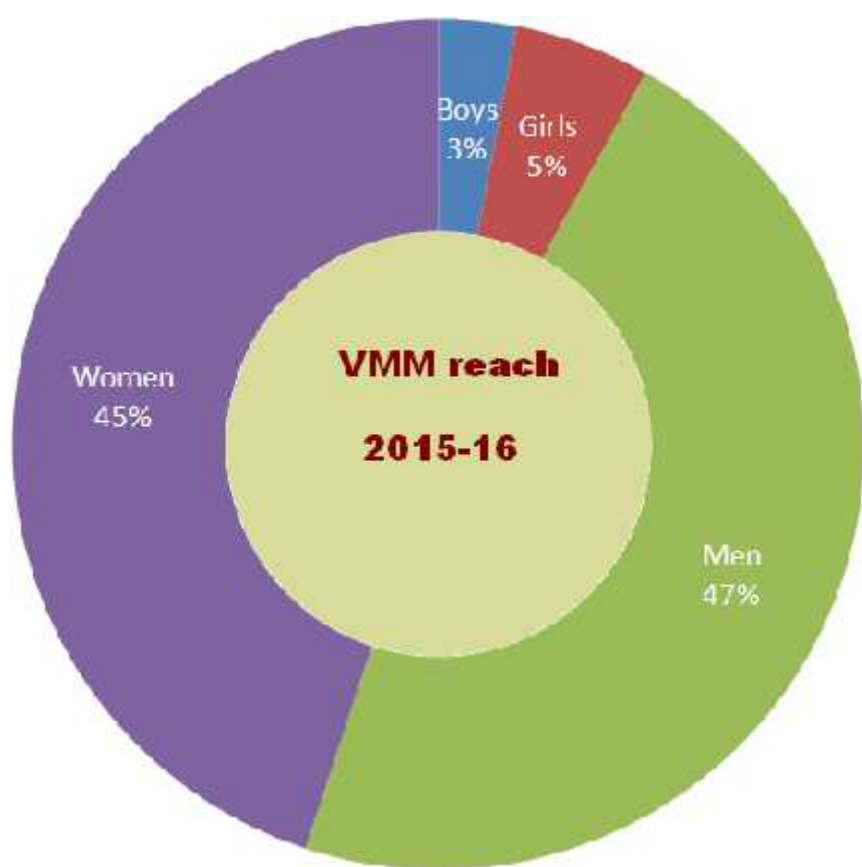
Social media: VMM is updating its website [www.vasavya.org](http://www.vasavya.org) most of the information about the activities and projects are linked. VMM's facebook [facebook.com/vasavyamahilamandali.ngo](https://facebook.com/vasavyamahilamandali.ngo) is very informative and updates are timely.

### **VMM reach: 2015-16**

<b>VMM reach through different projects</b>					
#	Activities	children		Adults	
		< 18 years		>18 years	
		Male	female	Male	Female
1	Number of people reached through project activities	8447	14462	105198	94980
2	Number of people referred for testing	204	1217	24590	18042
3	number of people provided counseling	74	834	25464	18436
4	Number of people linked to services (social security schemes, other donor, NGO/FBOs)	74	624	14034	12984

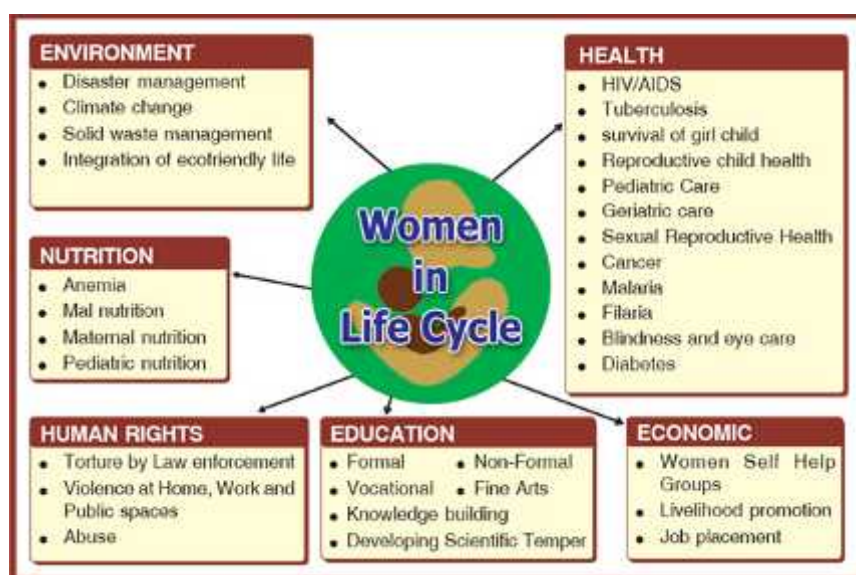
5	Number of people referred for treatment or treatment provided	42	73	1577	2285
6	Education support provided	5	122	0	0
7	Beneficiaries linked to service for employment	0	32	23	65
8	Number of people provided medical services or linked	5041	6995	50710	65280
	<b>Total</b>	<b>13887</b>	<b>24359</b>	<b>221596</b>	<b>212072</b>

### Pictorial view of reach



During this year it is observed that men were reached more than women by 2%, when compared to last year the difference in reach was 4%. This year the reach is through different activities, linking with other services and direct support. It is noted that the data accuracy has increased when compared to previous years. The monthly meetings and review of each project has resulted in accuracy in data.

## VMM Focus Areas:



### 1. Health and nutrition

Project title	Supported by
<b>Mobile Integrated Counseling and Testing Center – 2 units</b>	Andhra Pradesh State AIDS Control Society (APSACS)
<b>Targeted Intervention for Migrants</b>	APSACS
<b>Apollo Tyres Health Care Center - ATHCC</b>	Apollo Tyres Foundation (ATF)
<b>Prevention of Parent To Child Transmission</b>	IL&FS
<b>Preventing Parent to Child Transmission by early identification, care and support of vulnerable pregnant women through frontline functionaries (ANM and ASHA) for improving Maternal Health:</b>	Mamta health initiatives
<b>Urban Health Centers – 6 centers</b>	Vijayawada Municipal Corporation & National Urban Mission
<b>Training of Bed side attendants</b>	Pratham
<b>Vasavya Nursing home</b>	Self
<b>Safety and Health Camps</b>	GAIL India Ltd

<b>Lab Technician – Strengthening RNTCP Diagnostic services under Program Management</b>	District Tuberculosis Control Society, Krishna
<b>International Yoga day</b>	Central council for Research in Yoga and Naturopathy, Government of india

Tracking of clients till treatment with effective communication by the outreach team has made Reddy (Name changed) a daily wage labour working in Jawahar Autonagar improve health condition. In his words “I was alive only with the help of Rajesh (Outreach worker) ATHCC”, with wetted eyes. Reddy worked at Jawahar Autonagar, he has two children and wife staying in a slum near to his working area. He was approached by Rajesh during his outreach services in Autonagar, as Rajesh explained in detail symptoms of HIV/AIDS, testing facility and treatment availability in a small group meeting, after the meeting Reddy turned to Rajesh and shared about his health condition. Rajesh motivated him for HIV confirmation test, he also agreed and went for test and found positive. With that report Reddy went back to home with lot of confusion about his future and health condition. This happened in 2014, with the given details the outreach team has tried to get him to link to treatment at government hospital, but unable to track him, as the mobile contact he has given was not in operation most of the times, even it rings also no one to answer. Rajesh has tried a lot to contact him, finally in 2016 Rajesh was successful in identifying Reddy, this time Rajesh has acted tactful by reaching his house and interacted with his wife and children. Reddy was referred to Government run ART center for CD4 testing, as the count was 233, Reddy was put on treatment. The story ended in successful linking of Reddy to ART center. Now Reddy’s health condition has improved, he is regular to work and also getting advises from the outreach team.

With the support from nine donors, government and CSR we have implemented 15 projects with their specific focus. This year all the projects are 100% achievement reached as per the specified targets. During this year HIV prevention for pregnant women (Global round 4) programme has completed in the month of November 2015. Similarly early identification, care and support of HIV pregnant women a pilot intervention has also completed. While the Urban health center management agencies have changed, the municipal an NUHM is implementing the projects. Interventions related to HIV/STI prevention for migrants and truckers supported by APSACS and ATF are reaching to targets. The Mobile ICTCs are doing their best in providing services to remote unreachable areas, the HIV positives are well linked with the treatment services at the government.

The projects focus on health education and referral system and excellent follow up of clients if found positive, here is one good example of the good tracking system and follow up results in improvement of health of clients.

Continuous tracking of HIV positives among migrants is much needed for improving their health conditions, migrant workers are volatile in nature, as majority of the time they travel for employment and safety. Vijayawada is a potential hub for migrants, as employment for both skilled and unskilled workers can get employment, people from different parts of state and India reach Vijayawada for livelihood, and Vijayawada is having transport facilities. Majority of the migrants usually leave the work place once they will find any health problems and move either within the city or to other places or return to their home places. So, working with migrants is challenging especially for Sexually Transmitted Infections (STI) and HIV/AIDS. Vasavya Mahila Mandali (VMM) is implementing Targeted intervention for Migrants in Vijayawada with the support from APSACS since 2007.

During the outreach process the project staff has trained 23 voluntary peer leaders (VPL) in the community to support the needy migrants with necessary information dissemination related to health especially STI/HIV/AIDS. The knowledge gained made the VPLs actively involved in the outreach activities of the project. Prasad (VPL) at Flower market, Vijayawada has been disseminating information in STI/HIV transmission with the support of outreach staff Ramulu, he also provided information of testing and treatment facilities availability. Rayappa a 40 years old migrant working in hotel as daily labour was tested for HIV at Mobile ICTC van and found positive, the real challenge then started for project outreach team Prasad and Ramulu, to get HIV confirmatory test and for CD4 count test for Anti-Retroviral Therapy (ART). While tracking him the outreach staff has interacted with him and noticed that Rayappa was migrated from Tiruchanuru village in Tamilnadu state 15 years back, he has one younger brother and mother and father was expired, from then onwards he has worked as daily labour in Vijayawada. He met Annamma, a female migrant from Viskhatnam 11 years ago. Both started living together. She also works in the hotel where Rayappa works.

Ramulu has reached Rayappa's house along with Prasad, had a discussion on health and hygiene and got the rapport with him and his wife, it took lot of interactive session to share about the HIV status of Rayappa. He motivated Anamma to get HIV test at government hospital, it was tough time for Ramulu to motivate them for CD4 testing as both of them found positive. Ramulu along with counselor regularly contacting them through phone calls and weekly home visits. In their words tracking the migrant population is very challenging, but project team are overcoming through the services of voluntary peer leaders and effective web-based management information system (MIS). The MIS captures all the information about the clients the outreach team reach, each person details are documented and provided identification number to track clients. The Monitoring and Evaluation officer (M&E) enter the data collected from outreach team, the information includes date of referral, testing for STI/HIV, if found positive referral details for CD4, if found negative tracking of clients for repeat testing to HIV, the action plan for each outreach worker is being guided by the M&E officer in tracking of the clients for testing and follow ups. At testing and treatment centers the referral from NGO is clearly mentioned. This robust system of reporting has helping the outreach team to track the clients.



Tuberculosis is transmissible disease it needs treatment education of family members and care takers also needs regular checkup. Adalakshmi 45 year's woman works in fish market at Vijayawada, she has one son Ashok who also works in the same market. Adalakshmi has incomplete course of TB treatment at private hospital, there was temporary relief from the disease, but it was not completely cured, she had repeated cough, fever during night and weight loss too. She was getting medicines for temporary relief from medical shops. Her son Ashok is also experiencing similar type of problems. Ashok was married and having two children aged 5 & 7 years. They all live together in a small house. Ashok's wife was educated and she has received information about TB disease through VMM's TAP project. With knowledge gained she requested her husband to go for TB screening at DMC (Designated Microscopic Center) at Ranigaritohta, Vijayawada. Ashok was found sputum positive and put on DOTS. The lab technician at DMC has explained in detail the precautions to be taken while coughing and spitting. As a follow up she along with health visitor visited Ashok's house and found that his mother has discontinuation of treatment during the past. Lab Technician requested her to have confirmatory test for TB, basing on her advice Adalakshmi went for testing at DMC and found sputum positive, as she had incomplete treatment Lab Technician sent sample for culture test suspect her for MDR (Multi Drug Resistance), but she was not found DR (Drug Resistance) TB and put on CAT-II. Lab Technician along with health visitor made house to house visits to all the houses having DOTS treatment to educate them on importance of getting testing of family members if any person is on DOTS. Adalakshmi was comfortable with the DOTS treatment especially the tracking of family members of TB patients by Lab Technician.

- a. **Prevention of Parent To Child Transmission:** The Global fund round 4 programme of PPTCT outreach programme was ended in November 2015, as Andhra Pradesh has less prevalence among ANC+ and above 90% are institutional deliveries. With the new regimen of ARV therapy for positive pregnant women, the chance of HIV transmission (vertical transmission) is getting to zero. The regular follow up of pregnant women, spouse testing and tracking new born till 18 months was really challenging, but it was well coordinated with collective efforts of outreach services of PPTCT staff and government facility level teams. PPTCT outreach programme is stood as one of the best programmes in India.
- b. **Preventing Parent to Child Transmission by early identification, care and support of vulnerable pregnant women through frontline functionaries (ANM and ASHA) for improving Maternal Health:** Eighteen months' pilot intervention of training of frontline functionaries (ASHA & ANM) is executed in six mandals of Adilabad District, Telangana. The project has reached 2159 pregnant women and was linked to government services. It is noticed that by the end of the 18 months of pilot intervention in the month of May 2015, there was considerable knowledge levels increased among frontline government functionaries, specially the way they were providing services to positive pregnant women without discrimination and prioritizing in government services was

seen. The knowledge levels of them have increased and were able to address the issues at ground level.

- c. **Apollo Tyres Health Care Centre:** Improve health of truckers and allied population through IEC shows, clinical services and one to one IPC (Inter Personnel Communication) in Vijayawada Jawahar Auto nagar by Apollo tyres foundation a CSR initiative, the project focuses on STI/HIV on prevention, testing and treatment. General health camps for truckers and allied population were implemented. The health card is provided which is valid for accessing health services in 25 centers across the country; the card is very useful for the truckers and allied population.
- d. **Mobile ICTC:** Provide services to unreached areas of Krishna and West Godavari districts, mobile ICTC is providing counseling and testing services for HIV, found positive are linked to ART services at government hospitals. Information Education and Communication through video films and pamphlets and group information dissemination by the staff very useful in reaching to unreached areas.
- e. **Urban Slum Health centres:** VMM as co-management agency implementing six urban health centres in six urban slums of Vijayawada with the support from Vijayawada Municipal Corporation and NRHM. The project focuses on reproductive child health, the activities includes immunization, vaccination, regular monitoring of health status of pregnant women and family planning. The health centers are now managing by Government directly to cater to services of mother and children.
- f. **Eye Bank:** Swetcha Gora eye bank supporting many people, weeklong awareness programme was conducted to impart knowledge to people in eye donation. Quiz competition to children, drawing competition and songs on eye donation were conducted. Students has actively participated more than 100 students registered for voluntary eye donation.
- g. **Training of Bed side attendants:** Pratham is managing a programme at VMM campus. 257 young girls are provided residential training on bedside attendants, 112 were placed in different health care settings and getting monthly salary of minimum INR 4000/- per month.
- h. **Vasavya Nursing home:** Vasavya Mahila Mandali providing nursing training to 92 young girls.
- i. **Reaching the villagers through safety and health message:** Camps are organized with the announcement before the event to take place, the trained kalajatha team has performed shows through songs and small skits on pipeline safety was done through cultural fork art, street drama, which focuses on importance of safety measures to be taken by villagers on gas pipeline installed by the GAIL (India) Ltd. People got aware of

LPG pipeline along with respective acts and rules, type of plants to be grown, the shows are in local language and attracted the attention of children and adults. The information on pipeline safety was explained through drama, so that the low literate villagers were able to understand well. The emergency information of GAIL (India) Ltd toll free number 15101 was also shared to the public and repeated number of times.

- j. The VMM staff has volunteered the process of health camp, by mobilizing the people in the villages, arrangements for diagnosis and provision of medicines, the people are requested to get registered with the camp through referral slip and suggesting them to reach the concern doctor in the camp for dental/general checkup and diabetic testing. During the camp the village sarpanches are requested to support in getting the camp in smooth way. along with the medical camp, awareness about the GAIL (India) Ltd, LPG pipeline safety do's and don't flex material was also given to village panchayaths to be displayed in their village for public. During the camp, distributed health tips books and GAIL (India) Ltd pipeline safety pamphlets to the public. Villagers have expressed that “the information on gas pipeline safety was very useful, we know that the only a pipeline is passing through our fields, but don't have much details of type of cultivation to be carried out, how to protect the pipeline and laws against damage of pipeline, as the information is provided through songs and street show it is very understandable to illiterates like me. He also added that the medical camp is very useful for all of us, as we are unable to reach Vijayawada for testing sugar levels (diabetic) and know HIV status which expensive. Even the medicines are very useful which we can afford with our little earnings”. The idea of awareness on pipeline safety and medical camp is good and many people are benefited. Villagers expressed that the awareness on gas pipeline safety followed by health camp is very useful.
- k. **Lab Technician – Strengthening RNTCP Diagnostic services under Program Management:** To strengthen the RNTCP program through quality testing facilities VMM has taken Ranigarithota DMC (Designated Microscopic Center). From June 2015, VMM is implementing DMC services to slum population.
- l. **International Yoga day:** VMM has trained 121 students on yoga for one month, among the participants 94 are girls and 17 are boys. The yoga training was conducted in 4 batches two in the morning and two in the evening with one hour duration per batch. On 21<sup>st</sup> June 2015 has conducted International Yoga day with 200 participants gathered at VMM campus. The main motto behind yoga day celebrations was to improve the health conditions of each individual through yoga. VMM developed poster of yoga postures picture to schools to be part of their regular schooling to improve their health.



## Swatchha Bharat Mission and SMART villages

VMM in response to the call given by Government of Andhra Pradesh has adopted two villages under SMART villages programme: Tholkukodu in Mylavaram mandal and Krishna Rao Palem in A Konduru mandal in Krishna district.

## Education

**Productive 500 skilled youth for Young India:** The project, Productive 500 skilled youth for young India through Global giving has supported 29 youth for continuing their education, among them are 2 girls studying engineering; for one girl who is appearing for her final semester and another for her project submission. The support to the girls are really helped them to continue their education. Both the girls are performing well. Youth provided with financial support has appeared for examination, all the supported youth are successful with good scoring in all the subjects. In their words, the success of our good scoring in examination is only because of timely support which we have received from the project, with the support we are able to concentrate on our education instead of worrying for the examination or semester fees or working as paper boy to earn. While their parents and guardians said that their children's education is continuing only because of the support, which is a big relief from thoughts of lending money from money lenders for high rates of interest.

The 29 youth had shared their marks sheet and they have secured during last semester, the benefited youth and their parents said that the performance of their children has increased, which is seen from their marks list from previous years. *The support made our parent's feel happy and they were confident that we will secure what we deserve.*

The consistent mentoring support from Vasavya Mahila Mandali has supported the youth and their families to concentrate on education. One of the benefited youth's mother said that, "My son is able to appear for his final examination with the timely support, I was working as an attendant in local panchayath, with the support I am able to get books for my son, which are very useful to support his examination due in the month of April'.

Vocational education (Nursing training) has changed our life style, said 19 years girl from urban slum areas of Vijayawada. She along with her two younger brothers is staying in Vijayawada, India. Her mother was the only earning member of the family. As her father has lost eye sight due to wrong treatment by the doctor, he was working as ticket conductor for road transport of government of Andhra Pradesh, the government has regretted to provide compassionate ground employment to his wife as she was not having minimum education qualification. So her mother has started earning for the family by working in the nearby fields. The girl has completed 10<sup>th</sup> standard and unable to continue her education due to family financial problem. To share the responsibility the girl joined in a shop as sales person, owing her zeal of education, she was

searching in papers and advertisements for any type of sponsors to provide education support to her. One day she came to know that Vasavya Mahila Mandali is providing education support for needy girls, she has approached and got admission in nursing course which is 18 months.

She was able to complete the full course with the support from Vasavya Mahila Mandali, the last quarter tuition fee and examination fee was paid from the project. She has successfully completed the nursing training course in first division and placed in private hospital and earning INR 4000/- (USD 62) per month.

Now the girl and her family members are happy as another supporting hand joined in earning, the two younger brothers are also studying with her sister's support. The blind father's medical treatment (dressing and aliment) was taking care by the girl. Now the girl, proudly says that only with the support from VMM, there are many girls in our area with similar problem, if support is provided like me, they will change their family life style.

**Urban Residential hostel:** with the support from Sarva Siksha Anhiyan providing residential support for 100 girls and linked them to government schools. Among them 40% are orphans who lost both parents and do not know any relatives, another 30% lost one parent and another 30% are families that have marital discord.

Vasavya Mahila Mandali (VMM) has made me to continue education, said Pooja. Pooja 16 years an orphan girl residing at VMM since 3 years is living with HIV. Her brother was also living with HIV. They lost their both parents, her elder brother was staying with her paternal family. With the support from VMM, Pooja was able to concentrate on her studies and active in all the activities of VMM. She has completed her 10<sup>th</sup> class with 7 grades and now she has joined in ITI (Industrial Training Institute) Computer operating and programming application. She has secured 90% in her first semester. In her words, my life after my parents death was in dark and no hope of life, at one stage I felt that we will also die without care takers, at that time VMM has given me light in my life, which I want to continue to support my brother and support to those who are similar in my situations.

My life style was changed after joining in Vasavya Mahila Mandali (VMM) URH, said Durga Bhavani. Durga Bhavani joined VMM hostel UDRH (Urban Deprived Residential Hostel) when she was in 9<sup>th</sup> class, she has one elder sister staying in government hostel. Durga Bhavani not good in studies, after joining in the hostel she was taken special care regarding improvement in her studies by the care takers and teachers. The love and affection shown by the staff of VMM – UDRH, has changed the thinking and attitude of her to concentrate on studies. At VMM along with education she learnt co-circular activities like hand embroidery, stitching and life skill education were also given.

During the summer season when Durga Bhavani went to her grandmother's house, her grandmother was shocked and felt very happy regarding the change in the behaviour of Bhavani, in her words I never felt that Bhavani will behave like a good girl, where she was a naughty girl

previously. She also said that VMM has provided her all the life skills which are very much needed in life.

Bhavani came back to hostel for continuing education of 10<sup>th</sup> class, she has successfully completed her examination and scored 7.5 points, she also never felt that she can complete her 10<sup>th</sup> class, now she has joined in intermediate (HEC group). In her words the change in her behaviour was only with the proper guidance of the staff of VMM.

### **Pratham study**

VMM and PRATHAM have conducted Annual Status of Education Report (ASER) study in Krishna district. The survey was conducted in government schools from class 1 to 7, to know the knowledge levels of students in English, telugu, mathematics and science. It is observed that the knowledge levels of the students are below the standards. The survey was conducted for 10 days with orientation for 5 days and reporting

### **Livelihood**

**Tribal Development Project:** with the support from NABARD, providing support to tribal in A. Kondur mandal of Krishna district. 500 acres of land is developed under horticulture. Along with provided training on basket making, tailoring and embroidery for tribal women and provided assistance for 100 Goat and sheep rearing for tribal men.

Avala Tirupati Rao aged 40 years residing at A.Konduru Village, A konduru mandal, Krishna District. He belongs to Yarukula Community. He had wife Venkateswaramma and two male children. He studied up to 4<sup>th</sup> standard; his parents and brothers are weaving baskets and earn their livelihood. He is trained in welding work at Kambampadu village of A Konduru mandal and doing welding work for family maintenance. His economic condition is poor and he had an ambition to initiate his own welding shop at a konduru. He met VMM TDF project staff and applied for loan under TDF project, after screening the loan application sanctioned INR 70000/- (Rupees seventy thousand only) as loan. The loan was given at nominal interest rate of 9%. He added his own savings amount INR 30,000/- (Rupees Thirty thousand only) to loan amount and started own welding shop at A konduru 'X' cross road and earning INR 300/- (Rupees Three hundred only) per day. He is regularly repaying the loan installments and running the welding shop successfully. Now his financial position is improved.

Bharothu Valya aged 48 years residing at Kesiya thanda, Krishna rao palem. He belongs to Tribal community. He had one daughter and two sons. He celebrated his daughter marriage recently. His sons are studying Intermediate course. He and his wife are working as daily labor in agriculture fields and earning their livelihood. Agriculture labor work is highly seasonal and they are suffering much for insufficient income, they want to stop their children education and bring them in to daily wage work. In this situation he met VMM TDF project staff, he had a plan to run petty shop with some provisions, detergents and Cool drinks shop at his residence. He

shared his plan with TDF project staff and applied for loan, after screening the loan application, he was sanctioned for INR 50,000/- (Rupees Fifty thousand only) with low interest rate of 9%. He added some savings amount to loan and started petty shop at his residence. Now he is earning INR 600/- (Rupees Six hundred only) on an average per day. His elder son joined in Degree course and continues their education. He is paying loan installments regularly; he is expecting regular income through the source and felt happy with the support.

### **SHG Producer Organisation**

VMM with the support of NABARD has promoted SHG producer organization. Producer organization with women self-help group members to give a platform for marketing of their products and to get brand image and quality control mechanisms, outlet and e marketing will be provided for the products of the women and guidance for the quality control and marketing tips will be provided. Exhibition of the products for two days for improving the sales of the products made by women.

### **Youth 4 Jobs**

VMM and Youth4jobs jointly providing services to people with disabilities, during this year 280 people have accessed services among them 50% of them were placed in companies and big malls. The training was provided on life skills, spoken English and basic computers. The beneficiaries were happy that once they were completely dependent on their family members for basic needs now after the training and employment they were proudly saying that they are also sharing to the family income, in their words they were feeling happy as they were getting income, people in their community and their family members are respecting for their increased status.

### **Advanced Commercial Tailoring**

VMM Started Advanced Commercial Tailoring Training to Women and young girls. With the support of Jamnalal Bajaj assistance VMM purchased equipment (Sewing machines and other accessories). With the support of Association of Lady entrepreneurs of India (ALE India) VMM initiated training from March 2016 and in first batch 40 underwent training. ALE India is Supporting for Teacher salary and maintenance. This center is a continuous training center. After the training those interested to join in hosiery manufacturing units will be facilitated by VMM and others will have self-employment.

Vasavya Mahila Mandali running three tailoring centers with community support.

**1, Yanamalakuduru:** This area is located in Penamaluru mandal. Local elected leaders gave one small room for training. Trainees are paying fee to teacher for teaching. As part of HAMU VMM is doing follow up of the center, sewing machines maintenance and certificate distribution to trainees.

**2, KesiaTanda:** This area located in A Konduru mandal and the owmen are from tribal community. With the support of HAMU VMM started Tailoring Center in one triabl hamlet and kept on moving it once the women in that locality are learnt. HAMU supported for teacher fee and sewing machines repairs and Certificate Distribution to Trainees

**3, Kandrika :** This area is located in Vijayawada Urban (relocated slum). HAMU Supported Sewing machines, certificates and follow up. Teacher salary is met by local philanthropist and community hall is provided by Vijayawada Municipal Corporation.

## **Human rights**

**Capacity Building Training on Women Leadership & Participation** Rajiv Gandhi National Institute for Youth Development in collaboration with Vasavya Mahila Mandali, organised a three day capacity building training on Leadership and Participation for the women corporators (elected and nominated for Vijayawada Municipal Corporation) from 14th to 16th December 2015 at Vasavya silver Jubilee hall in the premises of Vasavya Mahila Mandali (VMM), Benz Circle, Vijayawada, Andhra Pradesh. Total 22 women corporators took part in the training programme from both ruling party (Telugu Desam party) and opposition (YSRCP). Among the 22 participants only 2 members were elected second time while the remaining 20 members (91%) were first time elected. All the participants has expressed that the programme is very much useful as said:

- Learnt about the sexual harassment at workplace act, internal complaints committee
- We understood the role of corportor
- Leadership skills, conflict resolution
- Requested to have more and more events for empowering them to be as good leaders
- The topics covered are very useful and many of us were not aware off.
- We came to know that the role clarity and dealing with people and their problems
- We learnt that as a leader we should be more active in delivery of things in right time
- We also came to know that the there is toll free number for electricity ‘103’

The outcome of the workshop is a virtual platform through WhatsApp is created titled “ I can-I Will”. This virtual group is making the corporators to share their programmes and developed a habit of appreciating each other.

## **Swaraksha Caravan – community awakening on Human Trafficking**

Vasavya Mahila Mandali (VMM), as Lead Organisation with the support of US Consulate Hyderabad and Prajwala, has conducted six awareness events on Human trafficking through

*Surakasha* caravan. VMM and District women and child development department has successfully completed the events reached to 4400 students, Men & Women and NGO representatives. The aim of this caravan is to bring awareness among the student youth and non-student youth on prevention of human trafficking; Andhra Pradesh is one of the high trafficking states in India where many girls are lured.

The three day programme from 29<sup>th</sup> February to 02 March 2016 was conducted in six locations partnering with six institutions: Siddhartha Academy of General and Technical Education at Vijayawada; Lakkireddy Bali Reddy college of Engineering (LBRCE) at Mylavaram; Rotary Club at Gannavaram; AG&SG College and KCP Ltd at Vuyyuru; Krishna University at machilipatnam and Gandhi Kshetram at Avanigadda.

The dignitaries are: Mandali Budda Prasad, Deputy Speaker AP Legislative Assembly, Nannapaneni Rajakumari, Chairperson, State Women Commission, A.P; Gabriel Hons-Olivier, Public Affairs Officer, US Consulate General, Hyderabad; Katherine Reedy, Public Diplomacy Officer for India, Bureau of South and Central Asia, U.S. Department of State; C S Rama Lakshmi IFS (Retd) Advisor to SERP, Government of Andhra Pradesh and R.Suez RJD Women and Child Welfare Department; Prasad, Director, LBRCE; Ravindra Rotary Club, K. Satyannarayana, Principal, AG&SG Siddhartha Degree College of Arts and Science; Prof. Sunkara Rama Krishna Rao, Vice Chancellor, Krishna University  
Prof. D. Surya Chandra Rao, Registrar, Krishna University;

A uniformity is maintained in all the sites: partnering with women and child welfare department Krishna and local partner, taking a rally with community and students, message by caravan team on aims and objectives of caravan with the situation of trafficking in Andhra Pradesh, Reading of Chief Minister Chandrababu Naidu message, speeches by dignitaries, survivors life experiences, feedback from participants and sharing their own experiences. At each place the event was carried for about 2-3 hours.



**Increased Dignity for women:** Vasavya Mahila Mandali with the support of HAMU, implemented “Increased the knowledge levels of women and girls on their rights that improved valuing themselves”, they learned to live well by enjoying their rights and are actively stopping child marriages and domestic violence. A community based approach was adopted in the previous years was being continued through linkages. The care and support provided for women and girls in Gora Abhaya Nivas for immediate support and counseling gave confidence. Advocacy with government departments gave results positively in improving the policy atmosphere. In this year more than 71% inmates has reached the home with the main reason, as their parents or guardians were unable to provide any training facility to them for livelihood, which they had by reaching the home. As VMM is working very closely with government, victims of sex work / trafficking were reached to the home (8%), they were provided counseling, very interestingly this year three girls below 16 years victims of child marriage were reached, they were highly in traumatized situations. Among the 163 women and girls reached the home, the major reason for reaching home is almost similar, the place where they live has no safety, violation of law, lack of awareness on rights, traditional restrictions on women and girls, lack of communication between parents and children. Awareness and Knowledge Building classes are provided to inmates regularly. They gained knowledge on Sexual Reproductive Health, Disadvantages of Child marriages, Swatch Barath Mission, Cervical Cancer, Importance of Breast feeding, Importance of Organ and Eye donation. On every Saturday education on different aspects of health in Health Education programme at Vasavya Nursing Home.

**Vegetable Garden:** Vegetables were used in Gora Abhay Nivas and the children’s home. This year Drumstick crop, Cluster Beans and bottle guard was very good. Pickles were made with mangoes, and Gongura leafy vegetable. Brinjal, Lady Fingers yield was less.

**Kitchen gardening:** Distributed seeds to 100 families. Women are now very interested for kitchen gardening.

**Proper dissemination of information on laws gives good results** is visible in case of Bhavanthi, 15 years girl from Yanamalakuduru village 7 kilometers from Vijayawada city. She has one elder brother and mother, her father was a lorry driver and died when she was studying 2<sup>nd</sup> class. From them onwards her family is being taken care by her uncle. With the support from a philanthropist, her brother got admission in a missionary school, while she was studying in a private school. Her mother is a daily wage earner. When Bhavanthi was

studying 9<sup>th</sup> class, her grandmother and her mother wanted to celebrate her marriage and decisions for marriage and to discontinue her education were taken. Bhavanthi felt insecure and remembered a message on child marriages and its impact on girls in her school learnt during life skills education programme of VMM. So she shared about her imminent marriage with her friend who is staying in a hostel at Vasavya Mahila Mandali.

VMM social worker visited Bhavanthi's house and shared the information of law against child marriage and problems of child marriage. She was able to convince her mother to postpone Bhavanthi's marriage. Now Bhavanthi is studying 9<sup>th</sup> class at VMM hostel. She became a change agent for prevention of child marriages. "I happily escaped child marriage. I am telling everyone in my village on prevention of child marriage and am happy to be part of this initiative" she says.

Vasavya Mahila Mandali with the support of Jamnalal Bajaj Foundation implemented programmes focusing on women and girls on their rights that improved valuing themselves", they learned to live well by enjoying their rights and learning Vocational skills.

**Sexual Harassment against women** Sexual Harassment against women study completed and three meetings conducted around 280 were participated. The implementation of sexual harassment act 2013, during this year we have organized meetings, round table conference to discuss on implementation of act by forming international complaints committee and local complaints committee. The meetings have good response that many of the government and institutions and companies, banks are not having such committees now they are forming with the support of VMM. VMM is facilitating the formation and capacitating the staff working in government and institutions and banks. And in many of the institutions VMM is one of the members from NGO representative.

## **GANDHI JAYANTI**

On the occasion of 146th Birth Anniversary of Mahatma Gandhiji VMM Conducted competitions to students from schools and colleges with the prime motto to promote Gandhism and non-violence among students and youth for building a better India.

**1a)** On 2015 September 23<sup>rd</sup> VMM Organized painting competition on **GANDHIJI – AHIMSAVADAM (Non Violence)** 124 Students participated in this competition. Children are interested to paint and also we encouraged children parents also to draw painting about Gandhi

**1b)** On 26<sup>th</sup> September 2015 VMM Organized Essay writing competitions to Elementary, High school & College level students

**Topics – Naku telisina Gandhi tata (Gandhiji – I know), Gandhiji siddantalu – yuvataku spoorthi (Ideology of Ghandhi – inspiration to youth)** students from different schools and colleges participated with lot of enthusiasm.

**1c)** On 28<sup>th</sup> September 2015 Organized Singing competition about Gandhiji – students from six schools participated. Competition went on well with lot of appreciations from participants and their school management for organising this type of events, which will improve the knowledge levels of children also a time to know more about Gandhi.

On 2<sup>nd</sup> October 2015 at 11 am VM M organized meeting at Vasavya Silver Jubilee Hall and Chief Guests are Gandhians Dr.G.Samaram and Chennupati Vidya gave knowledge about Gandhiji. Prizes distributed to winners of competitions. 43 Students & 4 groups got prizes. All the winners were felt happy and requested to conduct every year so that young generation know more about Father of the Nation.

### **Celebration of 126<sup>th</sup> Birth Anniversary of Jannalal Bajaj**

VMM Organized Awareness classes to students in seven schools about Jannalal Bajaj and conducted competitions at school level, best three were selected and final competition at VMM on 2<sup>nd</sup> November was conducted and selected best three students. On 4<sup>th</sup> November 2015 VMM Organized meeting at 3.30pm at Vasavya Campus. Chief Guest M.Krishna Kuamri Station Director, All India Radio presented students prizes to winners and gave an inspirational speech on Jannalal Bajaj.

### **SAMUHIKA SRIMANTALU (Baby showers)**

On 28<sup>th</sup> November 2015 VMM and Government of Andhra Pradesh National Rural Health Mission (NRHM) jointly organized Samuhika Srimantalu (Baby shower function) conducted to pregnant women at VMM Campus with a purpose to spread the message of happy mother healthy child and also to give message on not to discriminate girl child at birth and even after. G.Rashmi Secretary VMM, Dr.B.Keerthi – Technical Support Manager, Dr.Nirada – Additional Director of NRHM. They gave Knowledge to Pregnant women and their Family Members on Importance of institutional deliveries, Nutrition Food and Government Facilities. Total 270



members participated in this programme. (110 Pregnant Women, 110 care givers, 50 staff and Volunteers of Urban Health Centers.) These pregnant women were unable to have this type of function at their houses due to financial problem but this is the tradition. After the function majority of the pregnant women shared that the functions made them feel happy and contented. Even though at their families they could not blessings but they were blessed at social function.

### **Interactive Meeting with Usha Goakni**

On 13<sup>th</sup> December 2015 Organized meeting with Students, Social Activists and women Activists with Chief Guest Ms.Usha Gokani, Granddaughter of Mahatma Gandhi she gave message on Gandhi and her fond memories with her grandfather Mahatma Gandhi. 172 members participated. She has shared about the Gandhiji about his ideology and the way of his life.

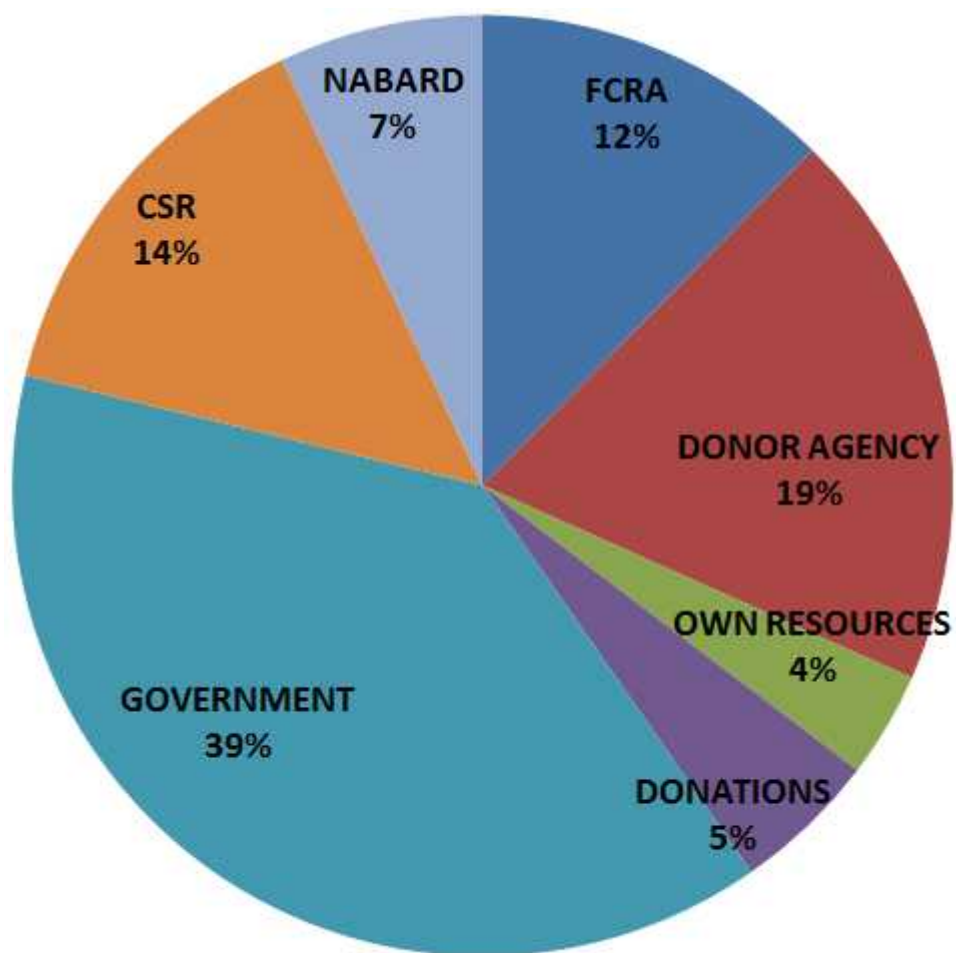
### **Menstrual Hygiene programme- Social Enterprise**

VMM has observed in its community based programmes that many girls and women do not follow menstrual hygiene hence they develop infections. So in order to reduce those infections, with the support of Jamnalal Bajaj Foundation assistance VMM started Sanitary Napkins production Unit. Machinery is in installation process. The unit will start functioning from July 2016 onwards. Through this unit VMM wants to provide quality sanitary napkins at lesser price, to the women and girls especially living in poor localities in order to reduce gynecological problems.

### **Priyadarshini Working Women's Hostel**

This hostel provides safe and well ventilated accommodation, cafeteria and recreation and library to its 125 inmates, located in the central location of Vijayawada.

**Financial details:** During this year VMM has income source for implementation of different project is INR 2.16 crores, about 39% of income through government projects, 19% from donors and 12% through FCRA.



Income during the year 2015-16 INR 2,16,77,438



**Participated in the following meetings and seminars:**

April 2015: Effective Implementation on Juvenile Justice Act at TanaBhavan, Vijayawada.  
VMM done advocacy with the body about running of Homes (Applications, permissions)

August 2015: Attended a meeting with Women Commission at Hyderabad on  
“Implementation of Sexual Harassment act“

September 2015: Participated in Bi annual meeting of Country Women’s Association of India  
to discuss on problems of women after 60 years

October 2015: Meeting with Women Commission on Sexual Harassment act 2013

November 2015: Participated in Southern Regional meeting on Beti Bachavo Beti Padavo  
programme in Chennai

December: Meeting with UNICEF on Adolescent Health

March 2016: Participated in Country Women’s Association of India Annual meeting and  
seminar on WOMEN – MEDIA.

March 2016: Participated in a meeting on DDUGKY (DeenDayal Upadhyaya Grameen  
Kaushalya Yojana) for skill development programmes for Women and Girls

The training programme on Capacity Building of NGOs at BIRD, Mangaluru from **29 Feb to 2  
March 2016.**

Swatchh Bharath Mission (Gramin), four members has participated in Key Resource Centers  
training at Nellore

During this year Apollo Tyres Health Care Center (ATHCC) programme staff has participated in  
orientation and online reporting system at New Delhi in January 2016 and in February 2016

Blue Sky Week 2015 was held in Kuala Lumpur to discuss Dr.Keerthi and Mrs. G. Rashmi  
participated

End AIDS India meeting was held on 30<sup>th</sup> march 2016 to discuss on project progress.

**VMM is a Member on the following committees/associations:**

VMM is an accredited Lead Organisation to international HIV/AIDS Alliance UK and  
International Rehabilitation Center for Torture, Denmark. VMM is a member on Girls Not  
Brides, UK, Women Power Connect, India and member STOP TB Global partnership.

- Member, All India NGOs forum VANI
- Member Voluntary Health Association of India (VHAI), Andhra Pradesh
- Member, State appropriate Authority for Pre conception and Pre Natal Detection act (PCPNDT Act)
- Member, Andhra Pradesh Child rights advocacy forum (APCRAF)
- Member, Committee on implementation of Integrated Child Protection Scheme (ICPS),

Krishna district, Department of Women and Child Development, Government of Andhra Pradesh

- Member, Child Welfare Committee, Krishna
- Member, Red Cross Society Krishna District
- Member, District AIDS Prevention Control Unit, Krishna
- Member, District Tuberculosis Control Programme
- Co management agency for Juvenile home, Vijayawada
- Member, Prevention of sexual harassment committee of south central railway, Vijayawada division
- Technical support agency to REAPS, railway women empowerment project
- Member, Traffic Advisory Committee, Vijayawada Police District
- Member, Ethical committee of Aayush NRI LEPL Hospitals, Vijayawada
- Member, Sexual harassment Committee at various establishments: AP State Road transport Corporation Regional office, Vijayawada; Aayush NRI LEPL Hospitals; Police department; State women and child welfare department
- Sexual Harassment Committee member on AirCoasta Airlines

### **Awards and Recognitions**

Chennupati Vidya President of the organisation is the recipient of:

ICONIC MOTHER award from Government of Andhra Pradesh on the occasion of Senior Citizen's day 01 October 2015

Genius Book of Records UK in October 2015

